



The Bank of East Asia, Limited

(Incorporated in Hong Kong with limited liability in 1918)

(Stock Code: 23)

FINANCIAL HIGHLIGHTS OF 2010 FINAL RESULTS AND KEY RATIOS

Profit after taxation	HK\$4,303Mn
- representing an increase of 60.8% compared with the year ended 31 st December, 2009	
Return on average assets	0.9%
Return on average equity	10.1%
Net interest margin	1.78%
Basic earnings per share	HK\$1.92
Proposed final dividend per share (with scrip option)	HK\$0.56
Total dividend per share	HK\$0.94
Total consolidated assets	HK\$534,193Mn
Total advances to customers	HK\$297,044Mn
Impaired loan ratio	0.54%
Total deposits	HK\$425,419Mn
Loan to deposit ratio	69.8%
Average liquidity ratio	44.9%
Capital adequacy ratio	13.2%

CLOSURE OF REGISTER OF MEMBERS

The Register of Members of the Bank will be closed for the following periods:

- (a) For the purpose of determining shareholders who qualify for the proposed final dividend, the Register of Members of the Bank will be closed on Tuesday, 29th March, 2011 and Wednesday, 30th March, 2011. In order to qualify for the proposed final dividend, all transfer documents should be lodged for registration with Tricor Standard Limited* by 4:00 p.m. on Monday, 28th March, 2011.
- (b) For the purpose of determining shareholders who are entitled to attend and vote at the 2011 Annual General Meeting of the Bank ("2011 AGM"), the Register of Members of the Bank will be closed on Monday, 18th April, 2011 and Tuesday, 19th April, 2011. In order to qualify for attending and voting at the 2011 AGM, all transfer documents should be lodged for registration with Tricor Standard Limited* by 4:00 p.m. on Friday, 15th April, 2011.

*Address: 26th Floor, Tesbury Centre, 28 Queen's Road East, Hong Kong

2011 ANNUAL GENERAL MEETING

The 2011 AGM will be held in the Grand Ballroom, Conrad Hong Kong, Pacific Place, 88 Queensway, Hong Kong on Tuesday, 19th April, 2011 at 11:30 a.m.

By order of the Board

The Bank of East Asia, Limited

Alson LAW Chun-tak

Company Secretary

Hong Kong, 15th February, 2011